

Halifax Pride Parade Information

Saturday, July 28th, 2012

General Information

1. This year's theme is Out Celebrating 25! It is Halifax Pride's 25th Anniversary! Our theme logo is rainbow coloured bricks that represent the path that the Pride community has built and will continue to lay.
2. Remember to reflect on why your group has entered into the Pride Parade. This parade is to promote how inclusive and diverse the community is in Halifax and to celebrate this uniqueness respectfully.
3. Review the Participant Rules and Regulations as well as the parade map prior to parade day.
4. The Pride Parade is being broadcasted this year by Eastlink in HD!
5. We encourage all entries and participants to be creative and vibrant! Come full of energy on parade day and be ready to show Halifax how to celebrate!

Marshaling

1. The marshaling location is the DND Dockyard and all entries must enter from the Barrington St. and North St. Entrance.
2. There will be a registration tent upon entering the marshaling area that your group must check into (after you come down the hill into the main parking lot). You will be given your parade number and directed on how to proceed to that location. All parade numbers will be identified by pylons.
3. The marshaling time is from 10:00 am – 12:00 Noon. No entries will be allowed to enter the marshaling area past 12:00 Noon. If entries wish to come earlier than 10:00 am, please email me as soon as possible so I can make arrangements for your arrival.
4. There is parking available at the North end of the lot.
5. There will be two portable washrooms on site.
6. All materials and waste brought by you must leave with you. Please keep this in mind when designing your float. There will a site inspection after the marshaling to ensure no garbage is left behind. If your group leaves waste behind it will be recorded for future entry consideration.
7. The judging for Entry Awards will start at 12:00 noon. The judges will go to every entry in the marshaling area and will award the winners before 1:00 pm. Each winning entry will receive a sign to attach to their float to display to the public along the parade route.

Parade

1. The parade will start at 1:30 pm rain or shine!
2. Once the parade starts, participants are not allowed to get on or off the entries. If you start on a float, you end on the same float without getting off of it.
3. Each entry is to keep the pace of the parade. Slow entries create gaps which are unsightly and make the parade less attractive (keep a 25' space between each entry). If an entry breaks down and is unable to move, the entry is to move to the side of the road so other entries may safely pass it and continue on with the parade. The broken down entry should then flag a parade marshal to get help.
4. If at any time during the parade you have an issue or need emergency help, we will have our volunteer marshals marching alongside the parade. Please approach one and they can communicate the situation through the proper channels.
5. The parade will conclude at the corner of South Park Street and Sackville Street. Entries will continue moving up Bell Road and then can turn onto Ahern Dr. to offload participants in a safe and timely manner. Entries that do not need to offload participants can continue directly up Bell Rd.
6. Entries should plan out transportation for individuals to get back to the marshaling yard if required.

Eastlink

2012 marks Halifax Pride's 25th Anniversary and another huge milestone... being broadcasted for the first time ever via Eastlink! The Halifax Pride Parade will also be the first ever parade televised by Eastlink in High Definition! This amazing news also requires more information to be shared.

1. Parade entries are stepping up their game! Numerous entries are putting more effort into walking participants and floats because of the 25th Anniversary but now combining that with being televised, some entries are pulling out all the stops. Make sure your entry looks fabulous!
2. The broadcasting zone will be located on Barrington Street across from Grand Parade/ City Hall (corner of Barrington St. and George St.). There will be Parade Marshals with signs that will usher entries into the zone when ready. When you are in the broadcast zone your entry should perform any special plans it may have (dance routine, singing, etc). As well, while you are in the broadcast zone everyone should be partying hard!
3. After the broadcast zone it is important to maintain the speed of the parade and to reduce gaps.
4. Eastlink cannot guarantee that every entry will be aired due to commentary and commercial timing.
5. Eastlink requires information about each entry for the broadcast. This information will be used for reading notes for the commentators. Please see the separate sheet for information on this item.

If you require any additional information, please do not hesitate to contact me at parade@halifaxpride.com.

Thank you for being part of Halifax Pride 2012!