



Sponsorship Contract

Hillcrest Volkswagen

And

Halifax Pride Committee

Re: Grand Sponsorship Position for Halifax Pride 2005

Halifax Pride Provides:

- Your logo prominently displayed in local and national promotions
 - Your logo and display ad in the Halifax Pride Event Guide in *The Coast*
 - VIP Participation in the Pride Parade and major events
 - Your name acknowledged at all major Pride events
 - Your logo on all official Halifax Pride Committee Press releases and correspondence
 - Your logo displayed prominently on official Pride Week posters
 - Your name associated with a specific major Pride Event or Promotion of your choice
 - Your logo with a link on our website to yours
 - Your name acknowledged during CKDU "All Day All Gay" program
 - Halifax Pride 2005 Proud Sponsor window decals
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- Media value of approximately \$12,000

Hillcrest Volkswagen Provides:

- \$3000.00 cheque
- Ad for display in Halifax Pride Event Guide – contact Lee Bent 423.9930
- 2 Volkswagen cars for use in the Halifax Pride Parade, July 23, 2005

Signed this date _____

Hillcrest Volkswagen

Halifax Pride