



## **Sponsorship Contract**

**Molson Canada**

**And**

**Halifax Pride Committee**

**Re: Grand Sponsorship Position for Halifax Pride 2005**

***Halifax Pride Provides:***

- Your logo and a display ad in the Halifax Pride Event Guide in *The Coast*
- Your logo displayed within all event posters and advertising – both Maritime and National. Your name associated with the RuPaul concert at Reflections Cabaret, July 23<sup>rd</sup>, 2005
- Your name on all official Halifax Pride Committee Press releases and correspondence
- Your name acknowledged at all major Pride Events
- Your logo with a link on our website to yours
- Your name acknowledged during CKDU "All Day All Gay" program
- Halifax Pride 2005 Proud Sponsor window decal

***Molson Provides:***

- \$2000.00 cheque
- Ad for display in Halifax Pride Event Guide – contact Lee Bent 423.9930
- Coors Light gear and giveaways – tbd

Signed this date \_\_\_\_\_

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**Molson Canada**

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**Halifax Pride**