

FOR IMMEDIATE RELEASE

**Halifax Pride 2004: Theme and Logo Launch Party
SPECIAL INVITATION to a Press Conference
7:30pm Saturday March 27 2004**

HALIFAX, NS: Tuesday, March 16, 2004 –

Halifax Pride 2004 Committee Theme and Logo Launch Party will be held Saturday March 27th at Club Vortex at 2215 Gottingen St. 8:00-10:30pm.

Come join us and celebrate the unveiling of an exciting new theme and logo to lead us through Pride 2004.

The night will be hosted by Halifax Pride Ambassador II Ryan Stevens and HRM District 12 Councillor Dawn Sloane which is sure to make for an interesting night itself.

Halifax Pride Ambassador II, Lulu LaRude, Brooke Prescott (Ms. Reflections), Lisa Briane, CKDU's Charles Hseun and Canadian Idol contestant Richie Wilcox will be among some of the performers that will make for an entertainment line-up not to be missed.

50/50 draw, a door prize and prize giveaways throughout the evening. \$3 cover. Proceeds to the Graham Pinsent Memorial Bursary and Halifax Pride 2004.

For more information please email: co-chairs@halifaxpride.org, visit our website www.halifaxpride.org or call 229-1211