



**Halifax Pride 2006**

# Sponsorship at a Glance

|   | Bluenose<br>\$5000 +                              | Acadie<br>\$2500 +          | Highland<br>\$1000 +                           | Fundy<br>\$500 +         | Sable Island<br>\$100+                       |
|---|---|-----------------------------|--|--------------------------|--|
| <b>Official Pride Events Guide</b>                            | Half-page ad                                      | Quarter-Page ad             | Business Card-sized ad                         | Listing as Fundy Sponsor | Listing as Sable Island Sponsor              |
| <b>Free Parade and Festival Exhibitor Registration</b>        | ✓   | ✓                           | ✓  | ✓                        | Free Exhibitor Registration at Festival site |
| <b>'Proud Sponsor' Window Decal</b>                           | ✓   | ✓                           | ✓  | ✓                        | ✓  |
| <b>Your Logo on our Website</b>                               | With a link to your website                       | With a link to your website | With a link to your website                    | ✓                        |  |
| <b>Your name acknowledged at all Pride events</b>             | ✓   | ✓                           | ✓  | ✓                        |  |
| <b>Invitation to the Media Launch</b>                         | ✓   | ✓                           | ✓  |                          |  |
| <b>VIP passes to Pride events</b>                             | ✓   | ✓                           | VIP Participation in Pride Parade and 2 Events |                          |  |
| <b>Name and Logo in all promotions</b>                        | ✓   | ✓                           |  |                          |  |
| <b>Name and logo attached to a Pride Event of your choice</b> | Opportunity to be a keynote speaker at your event | ✓                           |  |                          |  |
| <b>Banner space at Festival site</b>                          | ✓   |                             |  |                          |  |
| <b>Exclusivity within your line of business</b>               | ✓   |                             |  |                          |  |