

BLUENOSE EVENT SPONSOR \$5,000 +

As a BLUENOSE EVENT SPONSOR you will have your business name and logo attached to a specific Halifax Pride Event of your choice**, exclusivity within your line of business*, and your logo prominently displayed in all local, national and international promotions. You will also receive:

Invitation to the media launch
Recognition at the launch and in all media releases
Your logo on all Halifax Pride media releases
Your logo on our website identifying you as BLUENOSE EVENT SPONSOR with a link to your website
Half-page colour ad in the Official Pride Events Guide (your choice of inside front cover, inside back cover, or outside back cover**)
Banner space at the Festival Site and on appropriate event signage.
VIP tickets to the Pride Parade and all Festival Events, with the possibility of a key address at your event
Listing as BLUENOSE EVENT SPONSOR in all spoken and print 'Thank-yous'
Free parade float registration
Free exhibitor registration at the Festival site (Halifax Commons)
Halifax Pride 06 PROUD SPONSOR window decals
Media value of approx. \$20,000

ACADIE SPONSOR \$2500 - \$4999

As an ACADIE SPONSOR your business name and logo will be displayed in both local and national promotions. Along with direct association with a specific Pride Event**, you will also receive:

Invitation to the media launch
Your logo on all Halifax Pride media releases
Your logo on our website identifying you as ACADIE LEVEL SPONSOR with a link to your website
Your logo and a quarter-page display ad in the Official Pride Events Guide
Your business name and logo on appropriate event signage**.
VIP passes to the Pride Parade and all Festival Events, with the possibility of a key address at your event
Listing as ACADIE SPONSOR in all spoken and print 'Thank-yous'
Free parade float registration and free exhibitor registration at the Festival site (Halifax Commons)
Halifax Pride 06 PROUD SPONSOR window decals
Media value of approx. \$12,000