

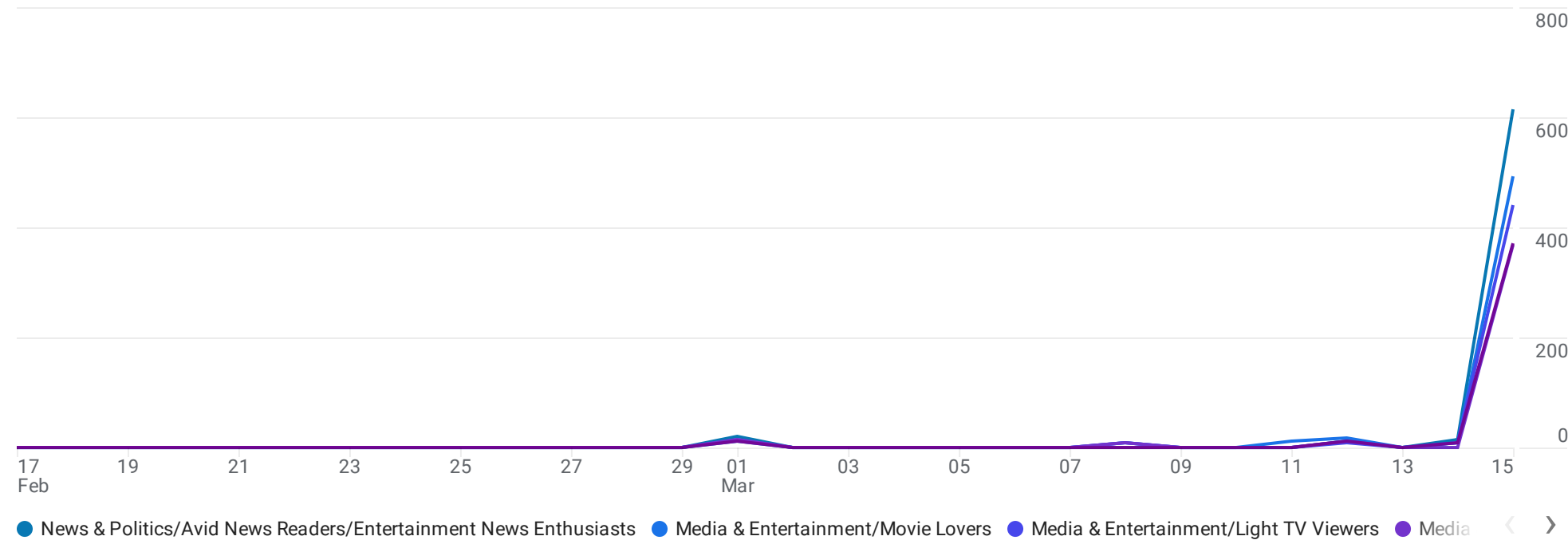
All Users Add comparison +

Last 28 days 17 Feb - 15 Mar 2024

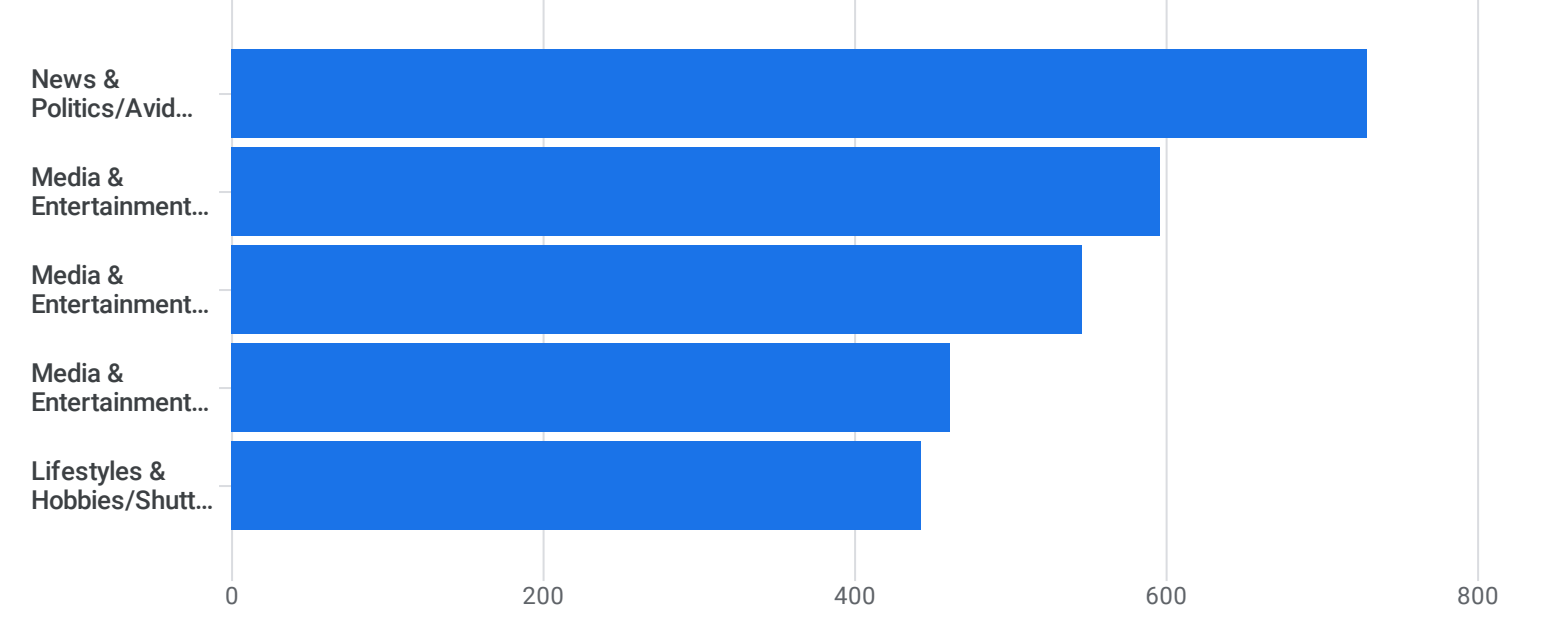
Demographic details: Interests

Add filter +

Users by Interests over time



Users by Interests



Search... Rows per page: 10 Go to: 1 1-10 of 103

Interests	Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count	Conversions	Total revenue
	1,363 100% of total	14,349 100% of total	1,061 100% of total	64.85% Avg 0%	0.78 Avg 0%	11m 35s Avg 0%	92,373 100% of total	0.00	\$0.00
1 News & Politics/Avid News Readers/Entertainment News Enthusiasts	729	693	552	64.49%	0.76	50s	4,093	0.00	\$0.00
2 Media & Entertainment/Movie Lovers	596	562	487	66.8%	0.82	55s	3,472	0.00	\$0.00
3 Media & Entertainment/Light TV Viewers	546	515	444	67.37%	0.81	52s	3,246	0.00	\$0.00
4 Media & Entertainment/TV Lovers	461	424	379	67.32%	0.82	59s	2,785	0.00	\$0.00
5 Lifestyles & Hobbies/Shutterbugs	443	414	355	66.73%	0.80	56s	2,519	0.00	\$0.00
6 News & Politics/Avid News Readers/Avid Local News Readers	439	402	370	69.42%	0.84	1m 07s	2,653	0.00	\$0.00
7 Food & Dining/Cooking Enthusiasts/Aspiring Chefs	395	372	320	66.39%	0.81	1m 01s	2,286	0.00	\$0.00
8 Travel/Travel Buffs	387	367	316	66.81%	0.82	1m 00s	2,329	0.00	\$0.00
9 Media & Entertainment/Music Lovers/Pop Music Fans	351	327	277	69.6%	0.79	51s	2,032	0.00	\$0.00
10 Technology/Technophiles	328	306	276	66.51%	0.84	1m 03s	2,001	0.00	\$0.00